



Live Like Luca
THE LUCA S. CALANNI FOUNDATION

Layups for Luca – 3 on 3 Basketball Tournament

Various Southtown Gymnasiums | May 16 - 17

Join us for the 1st Annual Layups for Luca 3 on 3 tournament.
Benefitting the Live Like Luca Foundation.

Five age brackets ranging from ages 9-18, 3-4 players per team. Four games guaranteed for each team. All proceeds go to the Live Like Luca Foundation. Registration Deadline is April 22nd.

CHAIRS FOR THE EVENT: Bodge Calanni, Josh Haeick, Peter Goszewski Jr.

LEVEL	COST	DETAILS	RESERVE?
Platinum Title Sponsor	\$10,000	<ul style="list-style-type: none"> - The first business to commit has naming rights for year one, and also has the naming right option for years 2 & 3 of the tournament at the same price. - Business logo at the top of every piece of publicity moving forward alongside the tournament logo. - Business logo on front of the tournament program. - Full page ad in the program. - Business logo on the back "locker latch" of every player jersey. - Business logo larger at the top of the volunteer t-shirt and above the gold sponsor logos. - Mentioned in the public service announcement from WGR550 & Buffalo Business First. 	Lawley Insurance
Gold Sponsor	\$5,000	<ul style="list-style-type: none"> - Gymnasium Sponsorship. - Full page Ad in the Tournament program. - Logo on the back of volunteer T-Shirt. - Small logo on the bottom of each page of program. 	
Silver Sponsor	\$2,500	<ul style="list-style-type: none"> - Court sponsorship. - Half page ad in the Tournament program. - Bracket Sponsorship. 	
Bronze Sponsor	\$1,000	<ul style="list-style-type: none"> - Court Sponsorship (Max. 26 Courts) 	
Individual Sponsor	\$100 \$250 \$500	<ul style="list-style-type: none"> - Name included on vinyl sign. 	



Sponsor Detail:

Name of Sponsor: _____

Email: _____

Address: _____

Phone Number: _____

Please Circle One Payment Option:

Check or Credit Card

Credit Card Information:

Name on Card: _____

Card Number: _____

Exp. Date: _____

Please reach out to Livelikelucafoundation@gmail.com if you or your company is interested in securing a Corporate Sponsorship for this event. The deadline for this is April 22nd.